

Participatory practice and health promotion in Canada

**This webinar is
being recorded**

September 20, 2018

1:00 – 2:30 pm ET

Health Promotion Canada

Webinar Series 2018

If you do not have computer
audio please dial:

1-866-830-9434

Use code: 630-2793#

**Please mute your phone
using *6**



National Collaborating Centre
for Determinants of Health

Centre de collaboration nationale
des déterminants de la santé

HEALTH
PROMOTION
CANADA



PROMOTION
SANTÉ
CANADA

Today's facilitators

Dianne Oickle
Knowledge Translation Specialist

doickle@stfx.ca



Danielle MacDonald
Research Assistant

damacdon@stfx.ca



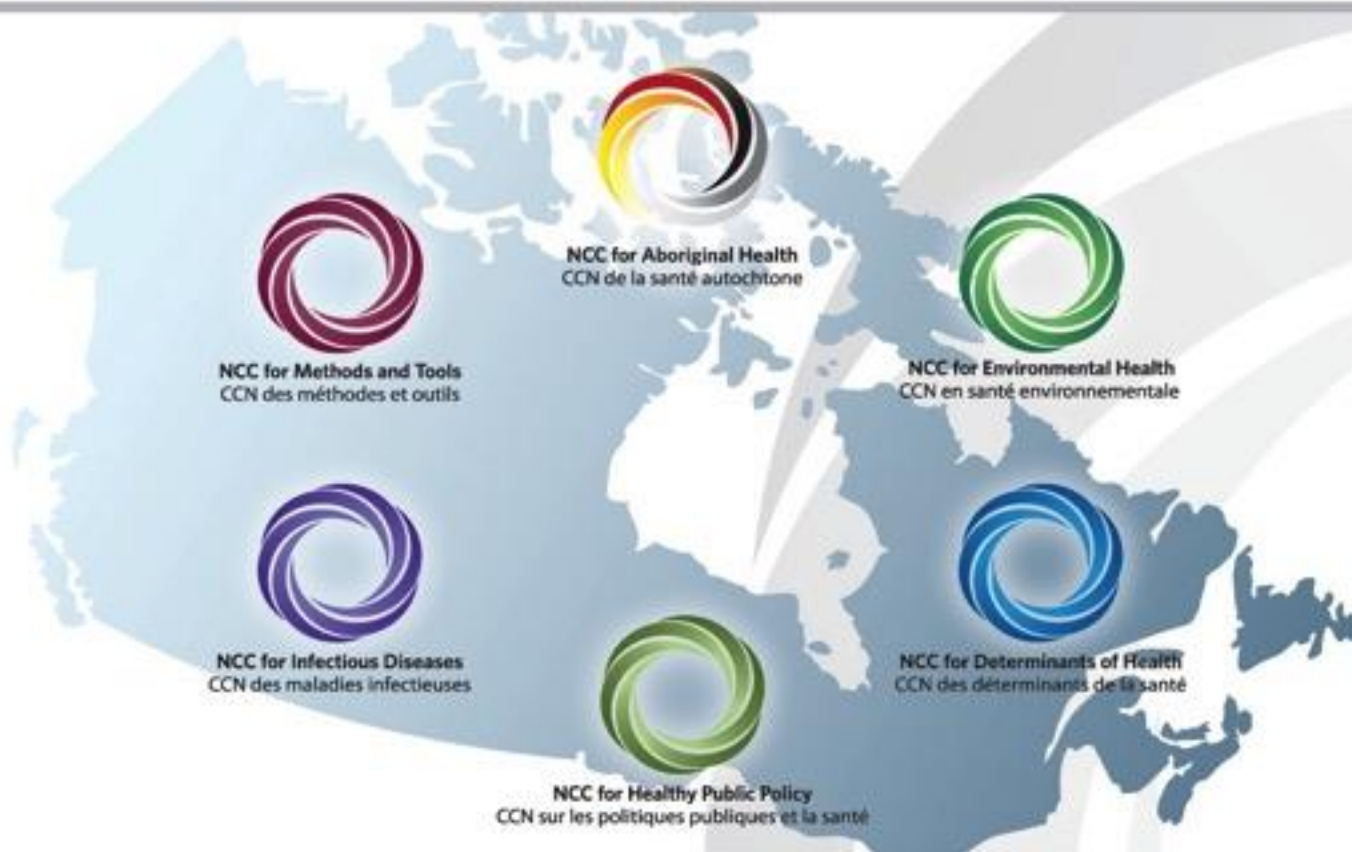
National Collaborating Centre
for Determinants of Health

Centre de collaboration nationale
des déterminants de la santé



National Collaborating Centres for Public Health

Centres de collaboration nationale
en santé publique



Land Acknowledgement

The NCCDH is in Mi'kma'ki, the ancestral and unceded territory of the Mi'kmaq People.

This territory is covered by the “Treaties of Peace and Friendship” which Mi'kmaq and Wolastoqiyik (Maliseet) peoples first signed with the British Crown in 1725. The treaties did not deal with surrender of lands and resources but in fact recognized Mi'kmaq and Wolastoqiyik (Maliseet) title and established the rules for what was to be an ongoing relationship between nations.



National Collaborating Centre
for Determinants of Health

Centre de collaboration nationale
des déterminants de la santé

National Collaborating Centre for Determinants of Health

Our focus: Social conditions that influence health & narrowing the gap between the least and most healthy

Our audience: Canadian public health organizations & practitioners.

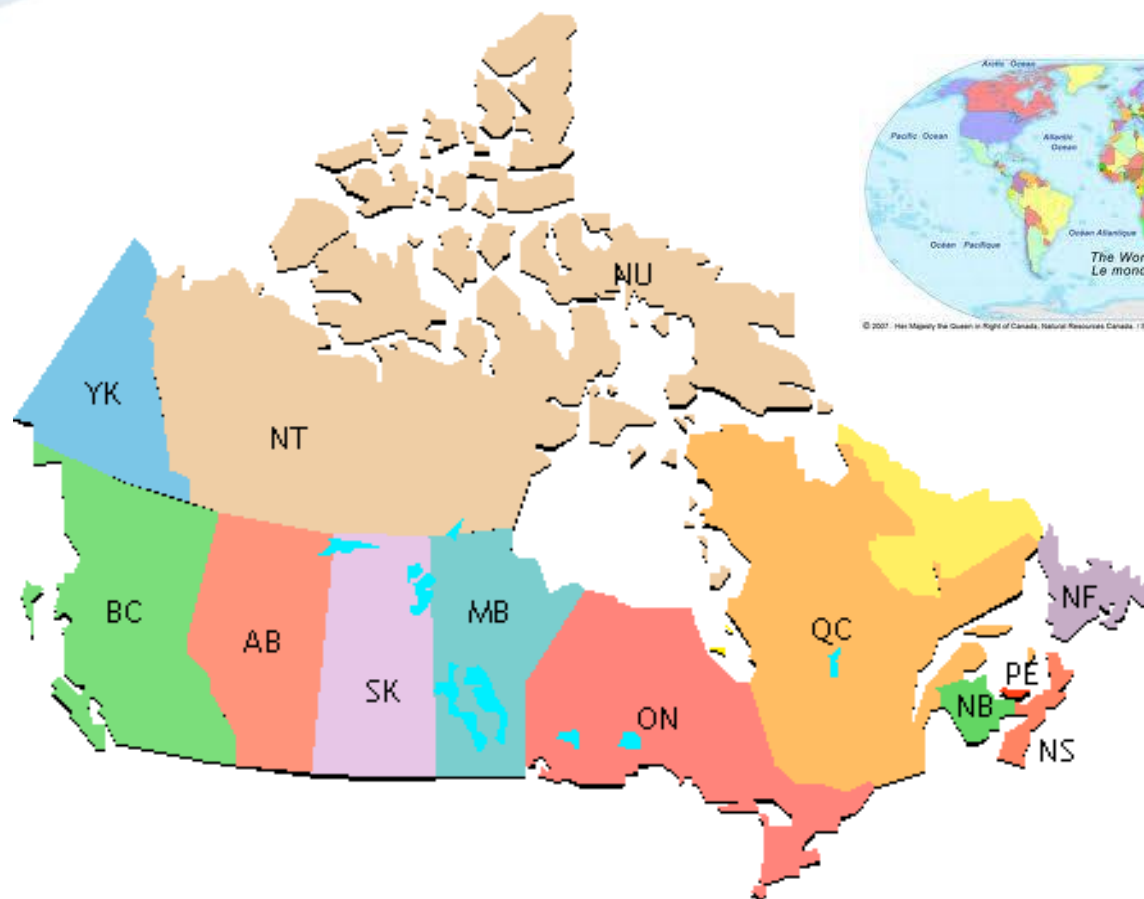
Our work: Explain and share what's known to help public health positively influence health for *EVERYone* through their work.



National Collaborating Centre
for Determinants of Health

Centre de collaboration nationale
des déterminants de la santé

Where do you work?



© 2007 Her Majesty the Queen in Right of Canada, Natural Resources Canada / Sa Majesté la Reine du chef du Canada, Ressources naturelles Canada www.atlas.gc.ca



National Collaborating Centre
for Determinants of Health

Centre de collaboration nationale
des déterminants de la santé

Your feedback is
important!

Please complete the
online evaluation survey

Webinar evaluation –
Participatory practice and health
promotion in Canada



National Collaborating Centre
for Determinants of Health

Centre de collaboration nationale
des déterminants de la santé

Today's speakers



Jeff Masuda

Assoc. Professor, School of
Kinesiology & Health Studies,
Queen's University
Director, Centre for Environmental
Health Equity



Jane Springett

Professor, School of Public Health
University of Alberta



Wendy Pederson

Coordinator
Downtown Eastside SRO Collaborative Society
Vancouver



National Collaborating Centre
for Determinants of Health

Centre de collaboration nationale
des déterminants de la santé



Health Promotion in Canada

Webinar Series 2018

HEALTH
PROMOTION
CANADA



PROMOTION
SANTÉ
CANADA

HPC volunteers:

Irv Rootman

Retired professor, University
of Victoria and University
of Toronto

Member of HPC Executive Committee



Josée Lapalme

Doctoral candidate
School of Public
Health. University of
Montreal
Executive Committee
member, HPC



Lesley Dyck

Health Promotion
Consultant
Executive Committee
member, HPC



Health Promotion Canada

Mission - to advance the practice of health promotion in Canada.

HPC seeks to advance the practice of health promotion by supporting and uniting: students, researchers, practitioners and employers from across Canada in their efforts to collectively enhance health and create healthy and supportive settings.

Structure

- Executive Committee
- Working Groups
- Committees
- Provincial Chapters/Networks

Resources

- Website www.healthpromotioncanada.ca
- Newsletter
- Competencies Toolkit
- Member Contact List

Health Promoter Competencies

34 Statements in 9 Domains



Current Activities

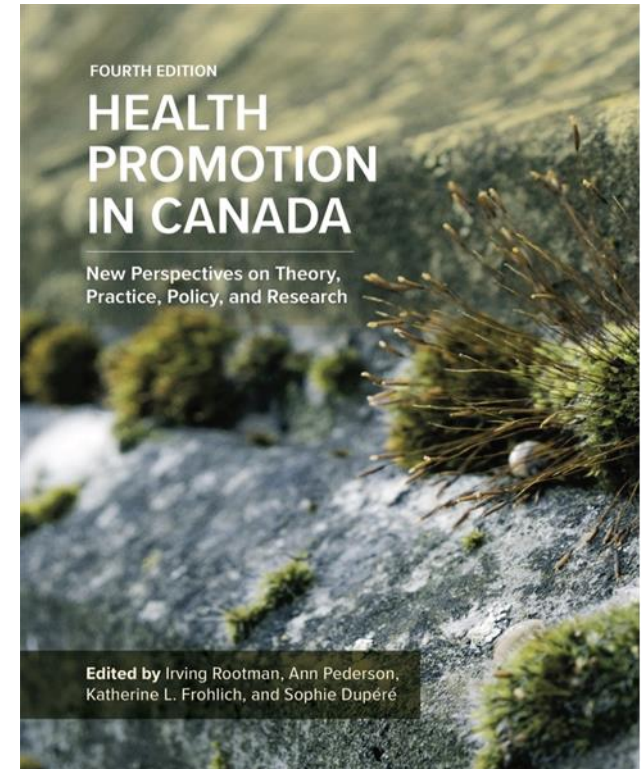
- Quality assurance survey
- Awards program
- Webinar series

Webinar Series 2018

- Based on the 4th edition of Health Promotion in Canada

What's new?

- New editor
- Fifteen new chapters and new “Afterword”
- Instructors Manual



Chapters Covered in this Webinar Series

Ch. 6 - Contrasting Entry Points for Intervention in Health Promotion Practice (*Katherine L. Frohlich, Blake Poland and Martine Shareck*)

Ch. 10 - Indigenous Community Health Promotion (*Charlotte Loppie*)

Ch. 21 - Participatory Practice and Health Promotion (*Jane Springett & Jeff Masuda*)

Ch. 18 - Health in All Policies (*Ketan Shankardass, Lorraine Greaves & Natalie Hemsing*)

Some other Chapters of Possible Interest

- Ch.8- Implications of Inequities for Health Promotion (*Dennis Raphael*)
- Ch.11-Identifying Appropriate Health Promotion Practices for Immigrants (*Mashira Khan and Karen Kobayashi*)
- Ch. 16 – Digital Media and Health Promotion Practice (*Laura Struik, Rebecca Haines-Saah and Jean Bottorff*)

Sponsors thank you!

To the **National Collaborating Centre on the Determinants of Health** for sponsoring and organizing and conducting this series of webinars.

Canadian Scholars' Press for their donation of copies of *Health Promotion in Canada, 4th Edition* to each of the practitioner presenters in this webinar series.



Today's speakers



Jeff Masuda

Assoc. Professor, School of
Kinesiology & Health Studies,
Queen's University
Director, Centre for Environmental
Health Equity



Jane Springett

Professor, School of Public Health
University of Alberta



Wendy Pederson

Coordinator
Downtown Eastside SRO Collaborative Society
Vancouver



National Collaborating Centre
for Determinants of Health

Centre de collaboration nationale
des déterminants de la santé



Participatory Practice and Health Promotion

To be denied the capacity for potentially successful participation is to be denied one's humanity.

—Doyal & Gough, 1991, p. 184

Jane Springett, University of Alberta and Jeff Masuda, Queen's University

Do you engage in participatory practice?

☐ YES

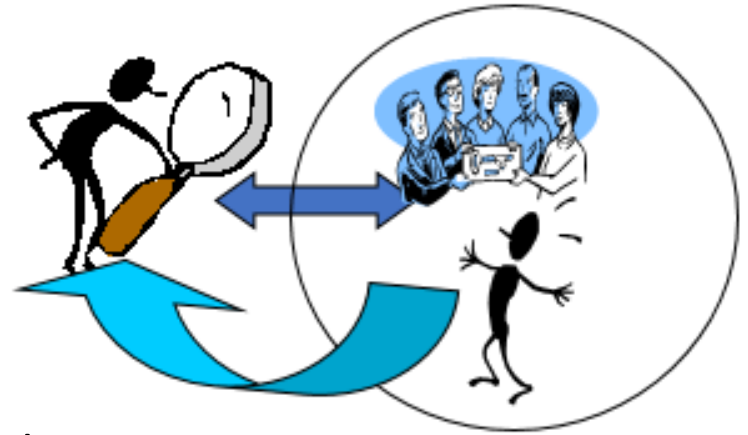
☐ NO

In 3 words...

**what are the defining characteristics of
participatory practice?**

Participatory Practice

- Transformational
 - Change in the individual and collective
- Grounded in how we think and how we act
- Valuing collective wisdom and different ways of knowing
- Co learning and consciousness raising
 - Working alongside the community
- Political act
- Cyclical Process
 - Questioning answers rather than answering questions
 - Engaging in continual learning



Example 1

Multicultural Health Brokers

- Governance structure
- Story dialogue and reflection at core
- Five levels of empowerment (Labonte)

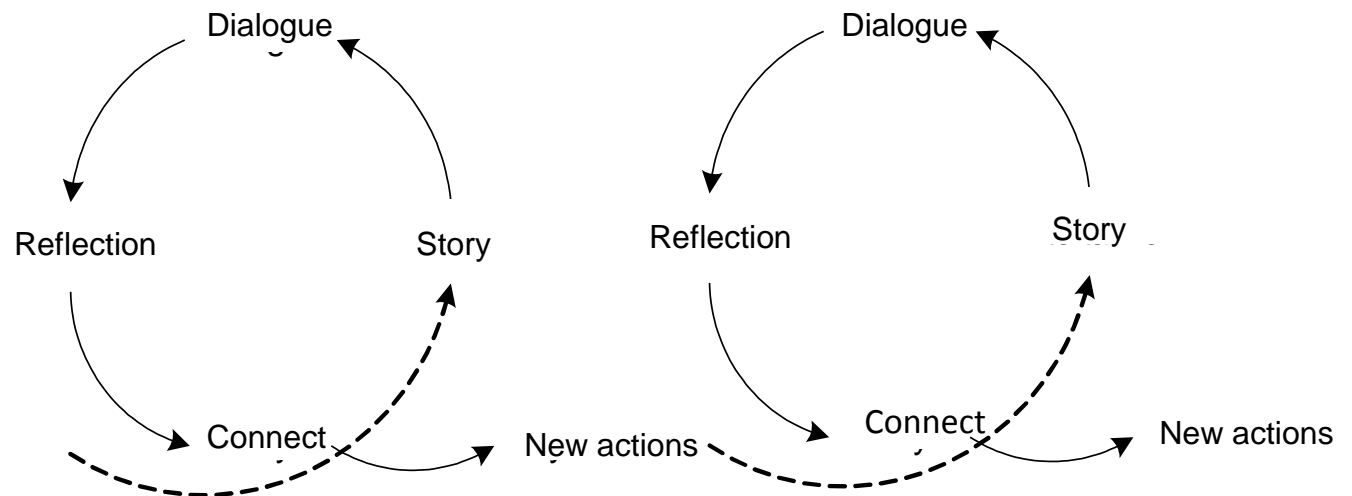
Example 2

From Aging to Saging

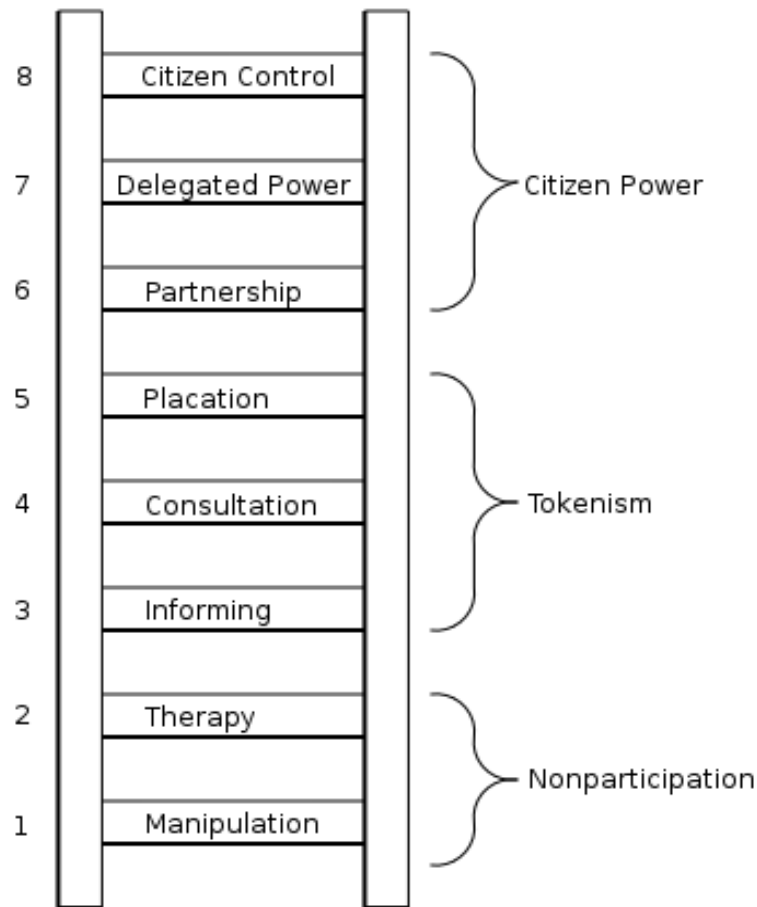
- EndPoverty Edmonton : context
- Bottom up conversations and dialogical spaces
 - The circle way
- Connecting

Rubric for Participatory Practice

- Story
- Dialogue
- Critical reflection
- Connection to bigger picture



Levels of Participation/Engagement



After Arnstein, 1969

Categories of Participatory Arts

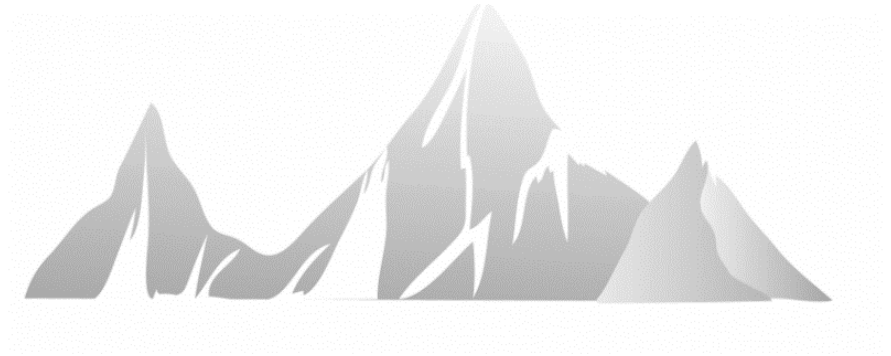
Kravagna. 1998 cited in Ledwith and Springett, 2010

- Working with others
- Interactive activities
- Collective practice
- Participatory Practice



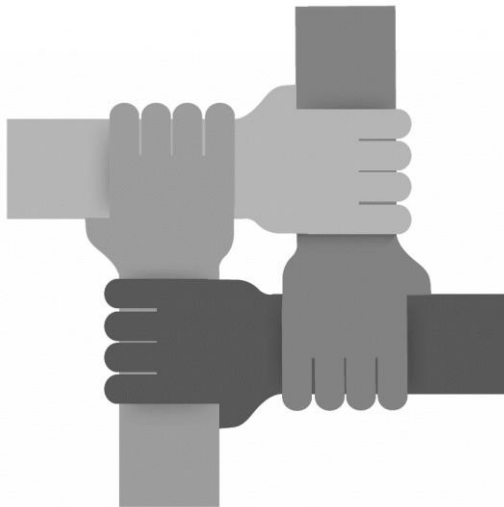
Challenges

- Individualism
- Competition
- Closing spaces for reflection
- Pre-established agendas
- Elite dominated policy spaces
- Projects that focus on disease and instrumental outcomes
- Neoliberalism



Working in and towards more participation

- Continual challenge
- Walk our talk as practitioners at every opportunity
- Set up spaces for dialogue, listen to stories and encourage critical reflection





Wendy Pedersen and the Downtown Eastside SRO Collaborative



Wendy, Sammi Pranteau (TORO leader), and Jack Gates (Tenant Organizer and Board member) meeting with Nikkei community elder, Grace Eiko Thompson

Vancouver's dilapidated Regent Hotel ordered to close, city may buy or expropriate building

By **JEN ST. DENIS** StarMetro Vancouver
Wed., June 20, 2018



VANCOUVER — Vancouver's Downtown Eastside will soon be marked by two empty old hotels standing on either side of East Hastings Street — monuments to what the city says is decades of underinvestment and mismanagement by their owners, the Sahota family.

Activists and residents pin the blame squarely on the city for refusing to enforce its own bylaws, or do the necessary repair work and bill the Sahotas.



The city announced the building will be vacated by June 28 because it is unsafe to live in. (JENNIFER GAUTHIER / FOR STARMETRO)

Relocated Vancouver residents breathe easier after move from Sahota-owned buildings

MIKE HAGER >

VANCOUVER

PUBLISHED AUGUST 5, 2018

Jack Gates begins each day with an informal prayer – on a recent morning, he asked God to deliver some rain to his parched province – and then, around 8 a.m., he takes the elevator down eight floors to his building's common room, where he grinds out at least half an hour on an elliptical machine.

The 56-year-old has recently embarked on a quest to lose some weight, but he has been hampered by the presence of the kitchen and full-sized fridge at his bachelor suite in Vancouver's Chinatown.

It's a dramatically different picture than his life just a few weeks ago, when he was living two blocks away at the Regent Hotel, an apartment block that was shut down by the city in June after its owners, the Sabota family, amassed numerous bylaw violations.

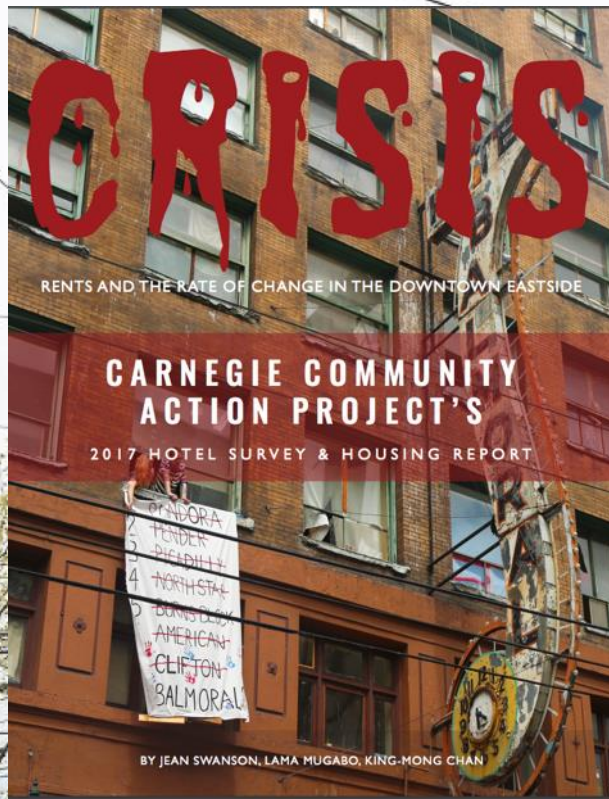


Jack Gates, a former Regent Hotel resident, is much happier with his new place in Vancouver.

RAFAŁ GERSZAK

TRENDING

- 1 Doug Ford, no power grab is worth undermining Canada's solid foundation
- 2 Multiculturalism doesn't divide. It encourages belonging
- 3 City clerk has 'huge concern' about running Toronto's election
- 4 Uber to invest more than \$200-million in Toronto engineering lab, self-driving car centre
- 5 At midday: Dollarama, marijuana producers lead TSX lower





The SRO Collaborative team, circa 2016



Wendy at the SRO Collaborative community space in Vancouver's historic, vibrant, and low-income friendly Chinatown (2017)



Regent tenant and SRO Collaborative leader Jack Gates at City Hall, May 2017

(photo credit: Vice News https://www.vice.com/en_ca/article/vv5emd/life-inside-vancouvers-most-notorious-housing-block)



Working together through *The Right to Remain* in support of tenants' rights to healthy housing (community launch party, March, 2018)

DISCUSSION

Your feedback is
important!

Please complete the
online evaluation survey

Webinar evaluation –
Participatory practice and health
promotion in Canada



National Collaborating Centre
for Determinants of Health

Centre de collaboration nationale
des déterminants de la santé

Upcoming webinars in this series.....

Health in all Policies (Chapter 18)

October 23, 2018

1:00–2:30 p.m. (ET)

Check our workshops & events page for future webinars

<http://nccdh.ca/connect/workshops-events/>

Recordings available on our YouTube channel

<https://www.youtube.com/user/TheNCCDH>



National Collaborating Centre
for Determinants of Health

Centre de collaboration nationale
des déterminants de la santé

National Collaborating Centre for Determinants of Health

St. Francis Xavier University

PO Box 5000, Antigonish, NS B2G 2W5

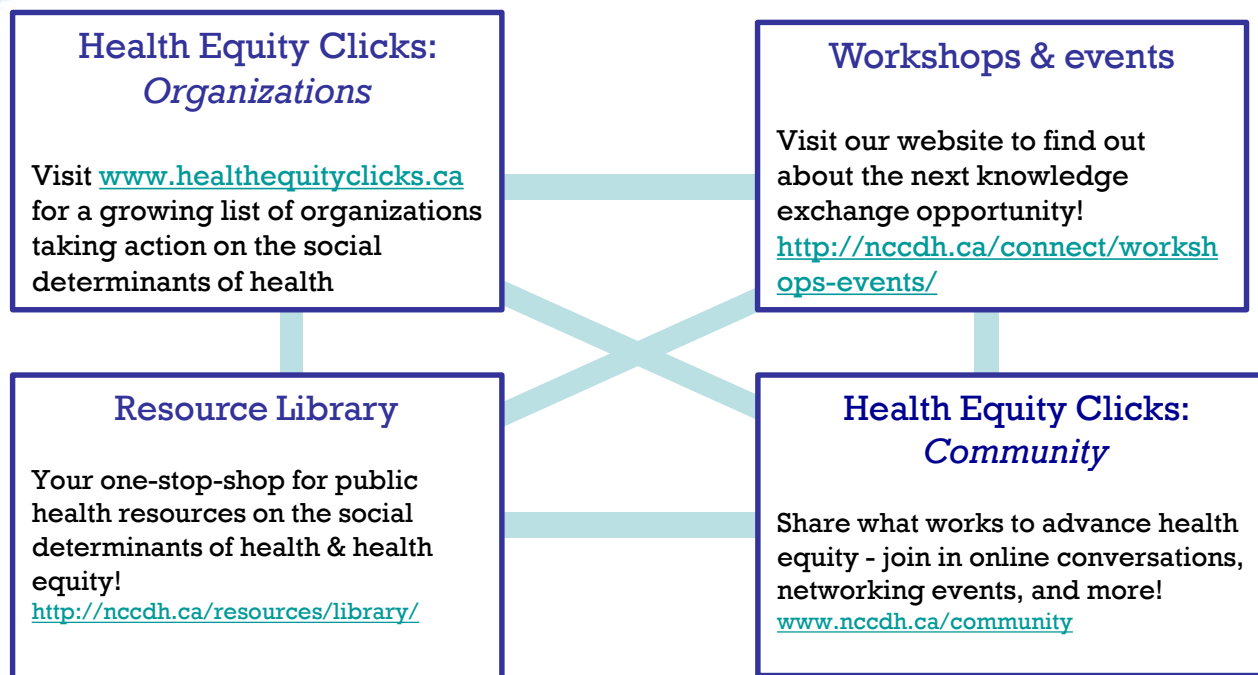
Email: nccdh@stfx.ca and ccnds@stfx.ca

Phone: (902) 867-6133 Fax: (902) 867-6130

www.nccdh.ca and www.ccnds.ca

@NCCDH_CCNDS

Available at www.nccdh.ca



[Sign up for our monthly e-news](#)



National Collaborating Centre
for Determinants of Health

Centre de collaboration nationale
des déterminants de la santé