Participatory practice and health promotion in Canada

September 20, 2018 1:00 – 2:30 pm ET

Health Promotion Canada

Webinar Series 2018

This webinar is being recorded

If you do not have computer audio please dial: 1-866-830-9434
Use code: 630-2793#

Please mute your phone using *6
Today’s facilitators

Dianne Oickle
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The National Collaborating Centre for Determinants of Health

One of six National Collaborating Centres for Public Health in Canada
The NCCDH is in Mi’kma’ki, the ancestral and unceded territory of the Mi’kmaq People.

This territory is covered by the “Treaties of Peace and Friendship” which Mi’kmaq and Wolastoqiyik (Maliseet) peoples first signed with the British Crown in 1725. The treaties did not deal with surrender of lands and resources but in fact recognized Mi’kmaq and Wolastoqiyik (Maliseet) title and established the rules for what was to be an ongoing relationship between nations.
National Collaborating Centre for Determinants of Health

Our focus: Social conditions that influence health & narrowing the gap between the least and most healthy

Our audience: Canadian public health organizations & practitioners.

Our work: Explain and share what’s known to help public health positively influence health for EVERYone through their work.
Where do you work?
Your feedback is important!

Please complete the online evaluation survey

Webinar evaluation – Participatory practice and health promotion in Canada
Today’s speakers

Jeff Masuda
Assoc. Professor, School of Kinesiology & Health Studies, Queen’s University
Director, Centre for Environmental Health Equity

Jane Springett
Professor, School of Public Health
University of Alberta

Wendy Pederson
Coordinator
Downtown Eastside SRO Collaborative Society
Vancouver
Health Promotion in Canada

Webinar Series 2018
HPC volunteers:

Irv Rootman
Retired professor, University of Victoria and University of Toronto
Member of HPC Executive Committee

Josée Lapalme
Doctoral candidate
School of Public Health. University of Montreal
Executive Committee member, HPC

Lesley Dyck
Health Promotion Consultant
Executive Committee member, HPC
Health Promotion Canada

**Mission** - to advance the practice of health promotion in Canada.

HPC seeks to advance the practice of health promotion by supporting and uniting: students, researchers, practitioners and employers from across Canada in their efforts to collectively enhance health and create healthy and supportive settings.
Structure

• Executive Committee

• Working Groups

• Committees

• Provincial Chapters/Networks
Resources

• Website www.healthpromotioncanada.ca

• Newsletter

• Competencies Toolkit

• Member Contact List
Health Promoter Competencies
34 Statements in 9 Domains

- Leadership & Building Organizational Capacity
- Health Promotion Knowledge & Skills
- Situational Assessments
- Plan & Evaluate Health Promotion Action
- Policy Development & Advocacy
- Community Mobilization & Building Community Capacity
- Partnership & Collaboration
- Communication
- Diversity & Inclusiveness

Health Promoter Competencies
Current Activities

• Quality assurance survey

• Awards program

• Webinar series
Webinar Series 2018

• Based on the 4\textsuperscript{th} edition of Health Promotion in Canada

What’s new?

– New editor

– Fifteen new chapters and new “Afterword”

– Instructors Manual
Chapters Covered in this Webinar Series

Ch. 6 - Contrasting Entry Points for Intervention in Health Promotion Practice (Katherine L. Frohlich, Blake Poland and Martine Shareck)

Ch. 10 - Indigenous Community Health Promotion (Charlotte Loppie)

Ch. 21 - Participatory Practice and Health Promotion (Jane Springett & Jeff Masuda)

Ch. 18 - Health in All Policies (Ketan Shankardass, Lorraine Greaves & Natalie Hemsing)
Some other Chapters of Possible Interest

• Ch.8- Implications of Inequities for Health Promotion (*Dennis Raphael*)
• Ch.11-Identifying Appropriate Health Promotion Practices for Immigrants (*Mashira Khan and Karen Kobayashi*)
• Ch. 16 – Digital Media and Health Promotion Practice (*Laura Struik, Rebecca Haines-Saah and Jean Bottorff*)
Sponsors thank you!

To the National Collaborating Centre on the Determinants of Health for sponsoring and organizing and conducting this series of webinars.

Canadian Scholars’ Press for their donation of copies of Health Promotion in Canada, 4th Edition to each of the practitioner presenters in this webinar series.
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Participatory Practice and Health Promotion

To be denied the capacity for potentially successful participation is to be denied one’s humanity.

—Doyal & Gough, 1991, p. 184

Jane Springett, University of Alberta and Jeff Masuda, Queen’s University
Do you engage in participatory practice?

☐ YES

☐ NO
In 3 words…

what are the defining characteristics of participatory practice?
Participatory Practice

• Transformational
  • Change in the individual and collective

• Grounded in how we think and how we act

• Valuing collective wisdom and different ways of knowing

• Co learning and consciousness raising
  • Working alongside the community

• Political act

• Cyclical Process
  • Questioning answers rather than answering questions
  • Engaging in continual learning
Example 1

Multicultural Health Brokers

- Governance structure
- Story dialogue and reflection at core
- Five levels of empowerment (Labonte)
Example 2

From Aging to Saging

• EndPoverty Edmonton : context

• Bottom up conversations and dialogical spaces
  • The circle way

• Connecting
Rubric for Participatory Practice

- Story
- Dialogue
- Critical reflection
- Connection to bigger picture
Levels of Participation/Engagement

After Arrnstein, 1969
Categories of Participatory Arts

Kravagna. 1998 cited in Ledwith and Springett, 2010

• Working with others
• Interactive activities
• Collective practice
• Participatory Practice
Challenges

• Individualism

• Competition

• Closing spaces for reflection

• Pre-established agendas

• Elite dominated policy spaces

• Projects that focus on disease and instrumental outcomes

• Neoliberalism
Working in and towards more participation

• Continual challenge

• Walk our talk as practitioners at every opportunity

• Set up spaces for dialogue, listen to stories and encourage critical reflection
Wendy Pedersen and the Downtown Eastside SRO Collaborative

Wendy, Sammi Pranteau (TORO leader), and Jack Gates (Tenant Organizer and Board member) meeting with Nikkei community elder, Grace Eiko Thompson
Vancouver’s dilapidated Regent Hotel ordered to close, city may buy or expropriate building

By JEN ST. DENIS StarMetro Vancouver
Wed., June 20, 2018

VANCOUVER — Vancouver’s Downtown Eastside will soon be marked by two empty hotels standing on either side of East Hastings Street — monuments to what the city says is decades of underinvestment and mismanagement by their owners, the Sahota family.

Activists and residents pile the blame squarely on the city for refusing to enforce its own bylaws, or do the necessary repair work and kill the Sahotas.

The city announced the building will be vacated by June 28 because it is unsafe to live in. (JENNIFER GAUTHIER / FOR STARMETRO)

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Relocated Vancouver residents breathe easier after move from Sahota-owned buildings

MIKE HAGER
VANCOUVER
PUBLISHED AUGUST 5, 2018

Jack Gates begins each day with an informal prayer — on a recent morning he asked God to deliver some rain to his parched province — and then, around 8 a.m., he takes the elevator down to his building’s common room, where he games out at least half an hour on an elliptical machine.

The 76-year-old has recently embarked on a quest to lose some weight, but he has been hampered by the presence of the kitchen and full-size fridge at his bachelor suite in Vancouver’s Chinatown.

It’s a dramatically different picture than his life just a few weeks ago, when he was living two blocks away at the Regent Hotel, an apartment block that was shut down by the city last fall after its owners, the Sahota family, amassed numerous bylaw violations.

Jack Gates, a former Regent Hotel resident, is much happier with his new place in Vancouver. (RAFAEL GERESZAK)
http://www.carnegieaction.org/
The SRO Collaborative team, circa 2016
Wendy at the SRO Collaborative community space in Vancouver’s historic, vibrant, and low-income friendly Chinatown (2017)
Regent tenant and SRO Collaborative leader Jack Gates at City Hall, May 2017

Working together through *The Right to Remain* in support of tenants’ rights to healthy housing (community launch party, March, 2018)
DISCUSSION

Your feedback is important!

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Webinar evaluation – Participatory practice and health promotion in Canada
Upcoming webinars in this series.....

Health in all Policies (Chapter 18)
October 23, 2018
1:00–2:30 p.m. (ET)

Check our workshops & events page for future webinars
http://nccdh.ca/connect/workshops-events/

Recordings available on our YouTube channel
https://www.youtube.com/user/TheNCCDH
Visit [www.healthequityclicks.ca](http://www.healthequityclicks.ca) for a growing list of organizations taking action on the social determinants of health.

Visit our website to find out about the next knowledge exchange opportunity! [http://nccdhh.ca/connect/workshops-events/](http://nccdhh.ca/connect/workshops-events/)

Your one-stop-shop for public health resources on the social determinants of health & health equity! [http://nccdhh.ca/resources/library/](http://nccdhh.ca/resources/library/)

Share what works to advance health equity - join in online conversations, networking events, and more! [www.nccdhh.ca/community](http://www.nccdhh.ca/community)

**Available at www.nccdhh.ca**

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