



Health Promotion Ontario

2016 Conference

Health Promotion Ontario Conference

Celebrating
30  *years of the*
OTTAWACHARTER

OTTAWA

18-19
OCTOBER
2016

Preliminary Program



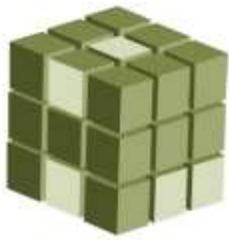
Health Promotion Ontario

Celebrating
30 years of the
OTTAWA CHARTER

Conference Theme

Health Promotion Ontario provides a forum for students, practitioners and researchers to come together and discuss issues and ideas in and around the field of health promotion. This year's conference will be in celebration of the **30th anniversary of the Ottawa Charter for Health Promotion**. To reflect on remaining challenges and discuss where the profession should head in the next 30 years, we will focus on the theme of what it means to be “**Pushing Boundaries**” in our practice. We will be exploring the importance of political, sectoral, disciplinary, methodological, institutional, and personal actions. What are the consequences of being risk averse? Accordingly, we are inviting presenters with diverse perspectives to present work that enacts the strategies and actions of the Ottawa Charter and helps us to look to the future.





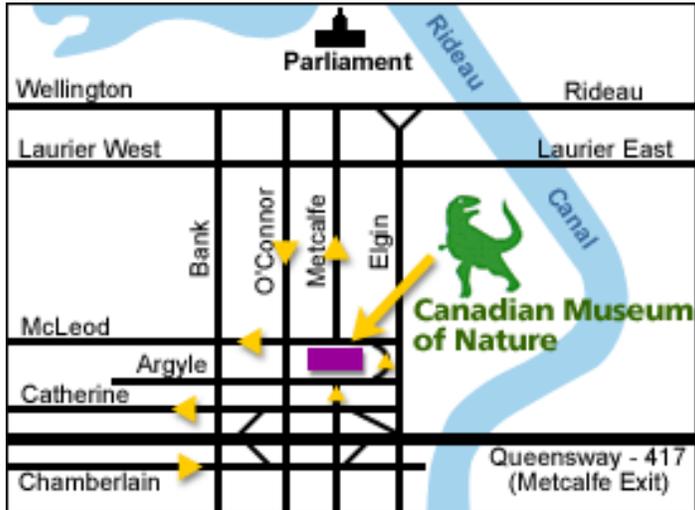
Health Promotion Ontario

Celebrating
30 years of the
OTTAWA CHARTER

Conference Venue

Canadian Museum of Nature

240 McLeod Street
Ottawa Ontario K2P 2R1
Canada





Health Promotion Ontario



Conference Cost

Early Bird Registration*

Member \$ 170.00

Non-Member \$ 195.00

Student \$ 120.00

Regular Registration

Member \$ 195.00

Non-Member \$ 225.00

Student \$ 150.00

[For Registration Click Here](#)





Health Promotion Ontario



Conference Program

Day 1 – October 18

1:00 pm	Conference Registration
1:45 pm	Welcome Remarks
2:00 pm	Kick-off Panel with Q & A: <i>Celebrating 30 years of the Ottawa Charter: Past, Present and Future</i>
2:45 pm	Refreshment Break; coffee and snacks
3:00 pm	Community Discussion: The Canadian diet and the future of health promotion
5:00 pm	Evening Reception; hot hors d'oeuvres and cash bar

Day 2 – October 19

8:00 am	Conference Registration; morning coffee and snacks
9:00 am	Welcome Remarks
9:15 am	Opening Keynote
10:15 am	Stretching Break
10:30 am	Workshops; three concurrent sessions
12:00 pm	Lunch & Young Professionals Networking Event
1:30 pm	Abstract Presentations/Workshop; three concurrent sessions
2:30 pm	Closing Keynote
3:15 pm	Concluding Remarks



Health Promotion Ontario



DAY ONE

KICK-OFF PANEL WITH Q & A: CELEBRATING 30 YEARS OF THE OTTAWA CHARTER: PAST, PRESENT & FUTURE

PAST PANELISTS

1. Reflections on development of Ottawa Charter
Lavada Pinder
Was acting Director General of the Health Promotion Directorate of Health and Welfare Canada (one of the sponsoring organizations of the 1986 Ottawa meeting)
2. Journey and impact of Ottawa Charter in the past 30 years
Ian Culbert
Executive Director for CPHA (also one of the sponsoring organizations in 1986)

PRESENT PANELIST

3. Role of civil society in health promotion and SDGs; Review of PEI Declaration and 6th Global Forum on Health Promotion
Mihály Kökény
Former Ottawa Charter participant, former Health Minister in Hungary, Global Forum – PEI experience, review of PEI Declaration

FUTURE OF HEALTH PROMOTION PANELIST

4. A call to action for immediate next steps and next 30 years
Sume Ndumbe-Eyoh
National Collaborating Centres for Determinants of Health

PANEL CO-CHAIRS

Angela Andrews
Representing Health Promotion Canada and Health Promotion Ontario

Bernard Kadasia
President, Alliance for Health Promotion



Health Promotion Ontario



DAY ONE

COMMUNITY DISCUSSION THE CANADIAN DIET AND THE FUTURE OF HEALTH PROMOTION

DISCUSSION TOPIC

Let's discuss what we could be doing to improve the nutritional health of all Ontarians as health promoters over the next 30 years given the diverse groups of people we serve. What impacts will the aging demographic and changes to our climate have on our work? With active input from our Discussants, we'll surface ideas in the audience that are not being widely taken up in the profession, and get into the details of how to marry efforts at behaviour change with more structural work to enable healthier diets all Ontarians.

DISCUSSANTS

Tim Stephenson

Food Matters Manitoba

Wayne Roberts

Journalist

Food Policy Analyst

Irena Knezevic

School of Journalism and Communication, Carleton University

MODERATOR

Ketan Shankardass

Department of Health Sciences, Wilfrid Laurier University

Centre for Urban Health Solutions, St. Michael's Hospital

Dalla Lana School of Public Health, University of Toronto



Health Promotion Ontario



DAY TWO

OPENING KEYNOTE

Connie Clement

Scientific Director, National Collaborating Centre for Determinants of Health

Connie Clement joined the National Collaborating Centre for Determinants of Health (NCCDH) in January 2011. Previously, Connie was the Executive Director of Social Venture Partners Toronto, a venture philanthropy collaborative, and Health Nexus/Nexus Santé, Canada's premiere health promotion consultancy. She was Director of Planning and Policy at Toronto Public Health when six public health units merged, and previously held varied health promotion and sexual health management and front-line positions. Connie holds a BSc in Biology/Sociology from Trent University.

CLOSING KEYNOTE

Mihály Kökény

Former Ottawa Charter participant, former Health Minister in Hungary, Global Forum – PEI experience, review of PEI Declaration



Health Promotion Ontario



DAY TWO

90 MINUTE WORKSHOPS

October 19, 2016 at 10:30 am– 12:00 pm (Three concurrent sessions)

SESSION 1

Pack your bags....Our journey towards building resilient school communities

Presented by
Joelle Martel

Organization
Sudbury & District Health Unit

Brief workshop description

The Sudbury & District Health Unit employs an innovative approach in creating resilient school communities (Healthy Schools). This approach honors the strengths-based movement that is gaining impetus provincially, nationally, and worldwide. The strengths-based approach is an effective public health practice used to meet the Ontario Public Health Standards (OPSH) that involves working with children and youth, parents, school boards, schools, and communities. Our workshop will offer participants the opportunity to experience first-hand the inward looking practice of the strengths-based approach, explore various resiliency enhancing strategies, share collaborative success stories, outline evaluation components and results, and showcase promising public health practices.



Health Promotion Ontario



DAY TWO

SESSION 2

Language and health equity: Developing more linguistically inclusive and diverse work environments, processes and programs

Presented by
Sophia Wertheimer

Organization
Independent research consultant based in Ottawa, Ontario

Brief workshop description

In the field of health promotion, language influences much of what we do and how we do it. It impacts the lives of the people and the communities with whom we work, their desire and ability to access services, and our capacity to engage them meaningfully. Using a combination of activities, this workshop will encourage participants to examine how language affects access to and experiences of health. Together, we will identify areas in our practice where we should be considering the needs of linguistic minority groups, and strategies to be more linguistically inclusive and diverse in our work environments, processes and programs. Our discussion will be centered on the 5 action areas of the Ottawa Charter and address both English-French bilingualism and interventions targeting other language groups, including Indigenous, immigrant and newcomer communities. The workshop will be grounded in practical examples and will allow participants to learn about and share existing tools and resources.

SESSION 3

TBD



Health Promotion Ontario



DAY TWO

PRESENTATIONS/WORKSHOP

October 19, 2016 at 1:30 am– 2:30 pm (Three concurrent sessions)

SESSION 1 (Format: Three 15 minute presentations)

- 1a. Ontario's Decent Work and Health Network – A catalyst for healthy public policy and a social determinants of health intervention in action**

Presented by
Anjum Sultana

Organization
Atkinson Foundation

- 1b. Community engagement on a multi-country participatory research on mothering and infant feeding among black women living with HIV**

Presented by
Josephine Etowa



Health Promotion Ontario



DAY TWO

1c. Developing a knowledge dissemination forum to increase access to youth engagement in health promotion research: Honouring the Ottawa Charter's directive to reorient health services towards health promotion.

Presented by
Rachel Roy
Adrienne Seabrooke

Organization
Hamilton Public Health Services

Brief presentation description

Youth engagement is a sound strategy for primary prevention and health promotion. However, there is a gap in the availability of centralized, easy-to-access literature outlining and evaluating strategies to engage youth effectively in health promotion. No youth voice is present in the published literature to help guide and validate strategic approaches from the perspective of the target population themselves. Driven by the Ottawa Charter's directive to reorient health services by focusing stronger attention on health research a forum was created for knowledge dissemination to help increase access to the evidence base for youth-led health promotion and to highlight actual youth experiences. Please join us for a 15-minute presentation outlining the creation of this new forum, an Open Access online Journal titled Youth Engagement in Health Promotion.



Health Promotion Ontario



DAY TWO

SESSION 2 (Format: Three 15 minute presentations)

2a. Pushing the boundaries of public health, schools, municipalities, and community partners to connect to each other and build healthy environments.

Presented by
Kendra Willard
Robert Pozeg

Organization
Halton Public Health

2B. Preventing decay: Niagara Region's fluoride varnish in primary care pilot project.

Presented by
Tara Wincott

Organization
Niagara Region Public Health



Health Promotion Ontario



DAY TWO

2C. Experiences with Health Impact Assessment (HIA) for local projects

Presented by
Robert Rattle

Organization
Crane Institute for Sustainability

Brief presentation description:

Health in All Policies (HiAP) is an approach to public policy that operates across sectors and systematically considers the health implications of decisions, seeks synergies across sectors, and develops responses that avoid harmful health impacts in order to improve population health and health equity. One approach to ensure that health is prioritised in decision making processes is Health Impact Assessment (HIA). By conducting a HIA of policy, programme and project proposals, the idea of health promotion may become common practice across all sectors. HIAs are designed to determine if there is a need for an assessment to be done, and how in depth it needs to be. Potential problem areas can be identified, and recommendations provided to minimise adverse health effects and maximise potential proposal benefits. This presentation will review the results of several local HIAs of both local and international projects. In all cases, the methodology involved rapid desk-based HIAs (both prospective and retrospective), and in some cases incorporated additional tools such as the Ontario Health Equity Impact Assessment toolkit. Many unintended health impacts, both beneficial and adverse, were identified. In some cases municipal impacts of international proposals provided valuable insights to national policy setting agendas. In other cases, local proposals provided useful insights into national and regional policy and programme areas which could lead to health promotion and improved health outcomes. Recommendations to mitigate or avoid adverse impacts, or enhance - often unintended - health benefits help demonstrate the value of HIAs. This presentation will demonstrate how conducting HIAs can be seen as a systematic method of promoting healthy lifestyles in all policy, programme and project proposals across disciplines.



Health Promotion Ontario



DAY TWO

SESSION 3 (Format: 60 minute workshop)

Western Ottawa Community Resource Centre

Names of Presenters:

Michelle Murray

Dr. Barry Bruce

Julie McKercher

Brief workshop description:

In this presentation, we will share the experience of walking with a community that repeatedly raised the issues with aging in place, and our collective organizational commitment to listen, respond, and facilitate a communities desire to take greater control over their health and well-being and shape their ageing experience. We will share our 2016 engagement process, outcomes, promising practices, successes and challenges, and cautionary tales. We hope to inspire action as we have been inspired by residents. We will be providing opportunities throughout the session for conference participants to ask questions, and provide insight and feedback for us to apply to take forward on our continuing journey with our community's rural residents.